



CES NEWSLETTER

July 2022

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Feature Article

Who is a real superhero?

An Alternative Licensed Teacher...

So, what in the world is an "alternative licensed" teacher? They are people who step up for kids, for their family and friends, for their community, for their state, for themselves. They are people who know what they have to offer and what they can bring to the table. They are people who want to be part of something bigger than themselves and a member of one of the most noble professions on Earth. It's someone who wants to teach the next generation of doctors, scientists, firefighters, social workers, history buffs, gamers, IT guys, businesspeople, ranchers, farmers, and yes – even other teachers. Whatever students want to do, these people want to help them achieve success. That is an "alternative licensed" teacher. That is a real superhero!

Alternative or non-traditional teacher programs were initially created to fill critical teacher shortages, and because of this teacher shortage, many states have embraced the alternative teacher certification programs as a way to address the problem. These programs are meant to widen the potential pool of teachers by allowing people without a degree in education to become licensed to teach, but what they actually do is flood our classrooms with a wealth of knowledge and expertise.

Even though college enrollment has gone up over the last few years, the number of people majoring in education is steadily declining. Alternative teaching certification was created to give graduates from other professions without a degree in education the opportunity to bring their experience and expertise to the teaching profession. Most people entering the alternative licensure pathway want to fulfill a long-time goal or a new-found passion. As they investigate the possibility of achieving their goal, these career professionals aspire to become educators and want to take advantage of what these programs have to offer. An alternative teaching certification can be obtained quickly, and it is cost effective. If a candidate already has a



bachelor's degree, an alternative teaching certification is much cheaper than a 4–5-year Bachelor of Education. It is flexible, and the candidate can pursue licensure while teaching in the classroom.

The LEAP (Leading Educators through Alternative Pathways) program is New Mexico's first and only non-IHE (Institute of Higher Education) one- year teacher preparation program for professionals seeking an alternative licensure pathway. LEAP is PPSC (Professional Practices and Standards Commission) and New Mexico Public Education Department approved for K-8 Elementary, 6-12 Secondary, Special Education, and Dual Licensure. Qualified candidates hold a Bachelor's Degree with a 2.75 or higher GPA, have a recommendation from a school district with intent to hire, and have completed a PED background check. LEAP's coursework includes in person and online modules in Foundational Teaching, Special Education, and Literacy for a combined total of 270 course hours. LEAP teachers must attend a pre-service summer institute, post service conference, and monthly, in-person professional development held in each of the three LEAP regional centers: Albuquerque, Artesia, and Las Cruces.

Our program is committed to reducing barriers to entry into the profession, increasing teacher diversity, and instituting culturally responsive teaching practices. LEAP's mission is to put competent professionals in statewide classrooms on day one and transforming them into highly qualified teachers. We want our LEAP teachers to be their students' superheroes!!

- by The LEAP Team at CES



Tip of the Month

August 1st Bluebook enhancements will show ordering distinctions at the level of each contract. CES utilizes four main categories of Purchasing types:

Submit PO via Direct Purchase

- Direct Purchase – PO made out to vendor and uploaded via the Bluebook. Invoicing and payment are directly between the member and vendor.

Traditional Purchase

Traditional Purchase (Gordian)

Traditional Purchase (RSMMeans)

- Traditional Purchase – PO made out to CES (and uploaded via the Bluebook beginning 8/1). Invoicing and payment have CES in the middle of all transactions.
- Please note that Traditional Purchase type will depend upon the particular contract type, based on the third section of the contract number beginning with A, C, G, or R. Example: 2022-08-C105-ALL An A or C in this position will ordinarily be a simple Traditional Purchase, a G signifies Gordian, and an R signifies RS Means. There are very slight differences in requested information when submitting the PO.

Shop Vendor Portal

- Shop Vendor's Portal (online catalog) – PO made out to vendor; may or may not be required by vendor. Invoicing and payment are directly between the member and vendor.

Contact the Vendor

- Contact the Vendor – Call the vendor to ask how to place an order. Invoicing and payment process is dependent upon instructions given by the vendor.

Determining the addressee for your PO works best if the order initiator has login access to the CES Bluebook so that they see how each of a vendor's contracts are classified. To add access for order initiators, Chief Executive Officers or Chief Procurement Officers should forward those initiators' email addresses to Jim Barentine or Paul Benoit (see contact information on the final page of the Newsletter), with an indication of whether each registering email should have "PO Upload access" or simply "Read Only access."

Procurement News

1) Contract Expirations:

18-014-Material Handling Equipment

18-020-Heavy Equipment

18-023-Fuel-Gas & Diesel



2) Contract Renewals (Temporary):

18-014: Material Handling Equipment:

Rocky Mountain Design Group Inc., Medley Equipment
(60 Day Extension or until new contracts are awarded.)

18-020:

4 Rivers Equipment, Wagner Equipment
(60 Day Extension or until new contracts are awarded.)

18-023:

Petroleum Traders (60 Day Extension or until new contracts are awarded.)

3) Name Changes/Change of Ownership:

- Edgenuity acquired by Imagine Learning
- Integrated Control Systems acquired by Automatic Logic
- Troxell merged with another company to become Bluum Technology
- RoofCare acquired and will separate from Walter Parker Co. and its subsidiaries (SmartCare, FacilitiesCare), operating as Roofcare LLC
- Pitsco – acquired by Crossland Construction – will operate as Pitsco Education, LLC
- TIG was acquired by Converge Technology Solutions but will retain name

4) New Contract Awards:

<p>2022-06: Vehicle Electric Charging Stations Equipment, Installation, and Parts</p>	<p>Los Ebanistas, Inc. Positive Energy Solar MANS Construction Co. Carver Electric Company, Inc. Allied Electric Inc. Osceola Inc Eaton Sales & Service LLC PPC Solar (Paradise Power Company, Inc) Wizer Electric LLC. ROSS/WES ELECTRICAL SERVICES, INC. B&D Industries, Inc. National Car Charging LLC</p>	<p>2022-06-C101-ALL 2022-06-C102-ALL 2022-06-C103-ALL 2022-06-C104-ALL 2022-06-C105-ALL 2022-06-C106-ALL 2022-06-C107-ALL 2022-06-C108-ALL 2022-06-C109-ALL 2022-06-C1010-ALL 2022-06-C1011-ALL 2022-06-C1012-ALL</p>
<p>2022-14 IT Consulting, Project Management, and related Professional Services</p>	<p>Harmonix Technologies, Inc. Milli Micro Systems, Inc Advanced Technology Initiative LLC Vincent and Associates CE Wilson Consulting, LLC Systems MD, LLC 22nd Century Technologies, Inc. Elite Customer Centered Solutions of NM Dry Fly Enterprises dba Nube Spectrum Imaging Technologies, Inc Apex Education, Inc CampusWorks Inc. Huron Consulting Services LLC</p>	<p>2022-14-C111-ALL 2022-14-C112-ALL 2022-14-C113-ALL 2022-14-C114-ALL 2022-14-C115-ALL 2022-14-C116-ALL 2022-14-C117-ALL 2022-14-C118-ALL 2022-14-C119-ALL 2022-14-C1110-ALL 2022-14-C1111-ALL 2022-14-C1112-ALL 2022-14-C1113-ALL</p>

5) Current & Upcoming Solicitations

RFP #	RFP Description	Release	Pre-Prop.	Due	Award
2022-09	<i>Fuel - Gasoline, E85, Diesel, Biodiesel and Related</i>	04/19/2022	04/26/2022	5/27/2022	06/30/22



2022-15 New Category	<i>Above Ground Fuel Storage Tanks, Fuel Dispensing Pumps, Sales, Installation, Maintenance, Repair and Related</i>	04/19/2022	04/26/2022	5/27/2022	06/30/22
2022-10	<i>Heavy Equipment, Parts, Accessories, Leasing and Related</i>	04/19/2022	05/03/22	5/27/2022	06/30/22
2022-11	<i>Material Handling Equipment and Related Products and Services</i>	04/19/2022	04/28/22	5/20/2022	06/30/22
2022-16 New Category	<i>Technology Services</i>	06/13/22	06/22/22	07/15/22	08/01/22
2022-18	<i>Cat 1: Doors, Accordion Doors & Operable Walls Cat 2: Doors, Locks, Keys, Locksets, Access Control Systems and Related (Access security)</i>	06/13/22	06/22/22	07/15/22	08/01/22
2022-19	<i>Cat 1: Energy Consulting, Audits and Feasibility Studies, Professional Engineering and Related Cat 2: Facility, Building, System Replacements, Upgrades and Retrofits</i>	06/13/22	06/22/22	07/15/22	08/01/22
2022-20	<i>Design Professional (A/E)</i>	06/27/22	07/12/22	07/29/22	08/23/22

- 6) Procurement Issues:
- Vendor registering in eProcurement system – means that the vendor registered (completed Company profile + entered commodity codes) in our eProcurement system to receive notifications of upcoming solicitations (RFPs) matching the commodity codes entered during the vendor registration process → A vendor registering in our eProcurement system DOES NOT make them a CES contract-holder.
 - Vendor being a CES contract-holder – when a vendor or contractor submitted a proposal in response to an RFP CES issued and was awarded a contract resulting from that publicly competed solicitation process. This is the only way a vendor or contractor can legitimately call themselves a "CES contract-holder".

The Order Corner

Enhancements to the Bluebook go live on August 1st. It will be crucial that every individual within an organization participate in one of the six scheduled training opportunities so that use of the Bluebook occur moving forward without confusion and with minimal errors made. See this schedule for no-cost participation:

Monday, July 11 11:00am Monday, July 18 2:00pm
Monday, July 25 11:00am Tuesday, July 26 11:00am
Wednesday July 27 11:00am Thursday August 18 2:00pm

WHERE:

- Enhancements to the CES Digital Bluebook & Purchasing: Overview + Q & A with Jim and Paul
- Join Zoom Meeting <https://ces-org.zoom.us/j/3208743721?pwd=K2VscUVjakp4WGpLVjRuNDQ5ekhfZz09>
- Meeting ID: 320 874 3721
- Passcode: 123456



Calendar of Events

- 7/4 Independence Day
- 7/11-15 NMCEL Summer Conference
- 7/14-16 NMSBA Leadership Retreat
- 7/16 Rural Transit Day
- 7/24 Parents' Day
- 7/30 International Day of Friendship

JULY 2022						
SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



Special Article

FTC to "Crack Down" on Ed Tech's Use of Children's Data

The Bottom Line

- The FTC is fully committed to cracking down on companies that illegally surveil children learning online.
- Companies should follow best practices to avoid fines that could reach millions for violating children's privacy.

The Federal Trade Commission (FTC) unanimously approved a [Policy Statement](#) that focuses on the Children's Online Privacy Protection Act's (COPPA's) application to education technologies (Ed Tech) used in and by schools to support learning, including remote learning. This is especially significant now that the pandemic has made online learning fairly common, causing the Ed Tech industry to undergo exponential growth. A hybrid model of learning that combines in-person teaching with Ed Tech products, whether remotely or in the classroom, is likely to be the lasting outcome of the pandemic.

The Policy Statement

COPPA places a variety of obligations on operators of online services directed to children under 13 or services that knowingly collect personal information from children under 13. The Policy Statement emphasizes that children should not have to hand over their data and forfeit their right to privacy in order to do their schoolwork or participate in remote learning. It is a clear indication that the FTC plans to acutely focus on children's privacy and act where providers fail to meet their legal obligations to protect children's privacy.

Key Takeaways

The key takeaways of the Policy Statement for COPPA-covered companies, including Ed Tech providers, include:

- **Prohibition Against Mandatory Collection:** Companies must not condition participation in any activity on a child disclosing more information than is reasonably necessary for the child to participate in that activity. In other words, students must not be required to submit to unnecessary data collection in order to do their schoolwork.
- **Use Prohibitions:** Companies are strictly limited in how they can use the personal information they collect from children. For example, Ed Tech operators that collect personal information pursuant to school authorization may use such information only to provide the requested online education service. Companies are prohibited from using the information for any other commercial purpose including marketing or advertising.
- **Retention Prohibitions:** Companies must not retain personal information collected from a child longer than reasonably necessary to fulfill the purpose for which it was collected.
- **Security Requirements:** Companies must have procedures to maintain the confidentiality, security, and integrity of children's personal information. Even in the absence of a data security breach, Ed Tech providers can be liable for violating COPPA if they lack reasonable security.



COPPA Enforcement

The FTC is clearly putting the responsibility for COPPA compliance on COPPA-covered businesses and not on schools or parents. The Policy Statement does not fundamentally change companies' existing obligations under COPPA or other laws but indicates that children's privacy will be a top priority. Companies that fail to follow COPPA could face civil penalties of up to \$43,280 per violation, as well as limitations on their business practices. In recent years, the FTC and state agencies have been stepping up their enforcement of COPPA. Since COPPA became law, fines for violating children's privacy online have become greater and greater. The rise of multi-million-dollar COPPA settlements shows that the government is willing to place pressure on companies to force them to protect children's privacy.

Best Practices for Ed Tech Companies Regarding the Collection of Children's Data

Ed Tech providers and other companies involved in this industry should carefully review their data practices and fully understand the limits on the collection and use of children's data. This includes the following:

- Have a clear privacy policy that explains your data collection practices for users under 13.
- Protect all personal information collected with reasonable information security procedures that protect the security, confidentiality and integrity of personal information collected from users under 13.
- Store personal information only for as long as necessary for the purpose for which it was collected.

by Allison FitzPatrick, Kibel and Brittney C. Cox

Job Opportunities at CES

Ancillary Positions Open

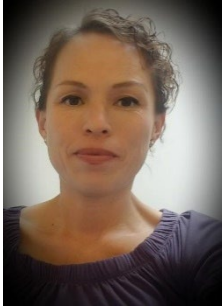
There are numerous positions open. At this time, the office staff is working to finalize assignments based upon continuously incoming requests from schools. You can expect to see a detailed list again in the August newsletter. Meanwhile, if you have interest or questions, feel free to call the CES Ancillary Department at 505-344-5470.

Other CES Openings

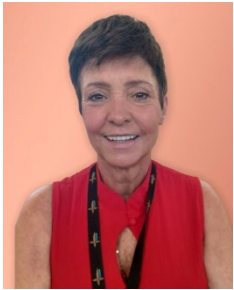
- Deputy Director
- Purchasing Specialist



New Staff



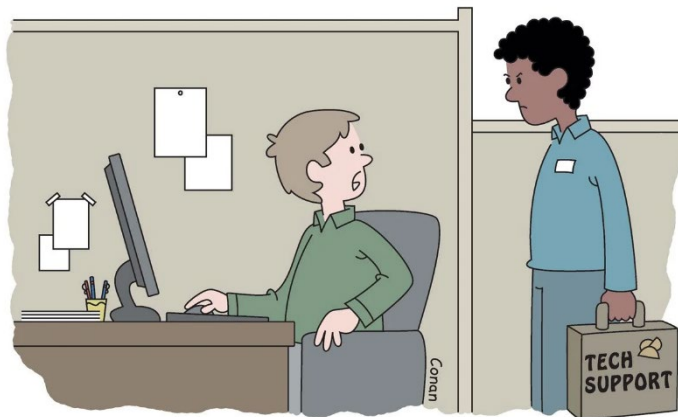
My name is Merlynda Johnson, currently CES HR Specialist. As a team player, I like to work with other professionals who can help gain the understanding of our project goals and our mission. I love outdoor walking, movie attending, and traveling. My family comes first in my world.



I am Jeanie Thomas, a new Purchasing Specialist with CES. I have been in the purchasing field for 19 years with contract manufacturing, working with military defense – mainly the Department of Defense. I enjoy gardening, ballroom dancing and spending time with my family.



Hi, my name is Angela Stock, and I am a LEAP Coach with CES. I have lived most of my life in the Las Cruces area and my whole career has been in education. I live with my husband, Bill Stock. Together, we have two daughters, two grandchildren, three Briard dogs, and one Maine Coon cat. I'm very excited to be working with CES.



"It won't let me put the ten under the jack."



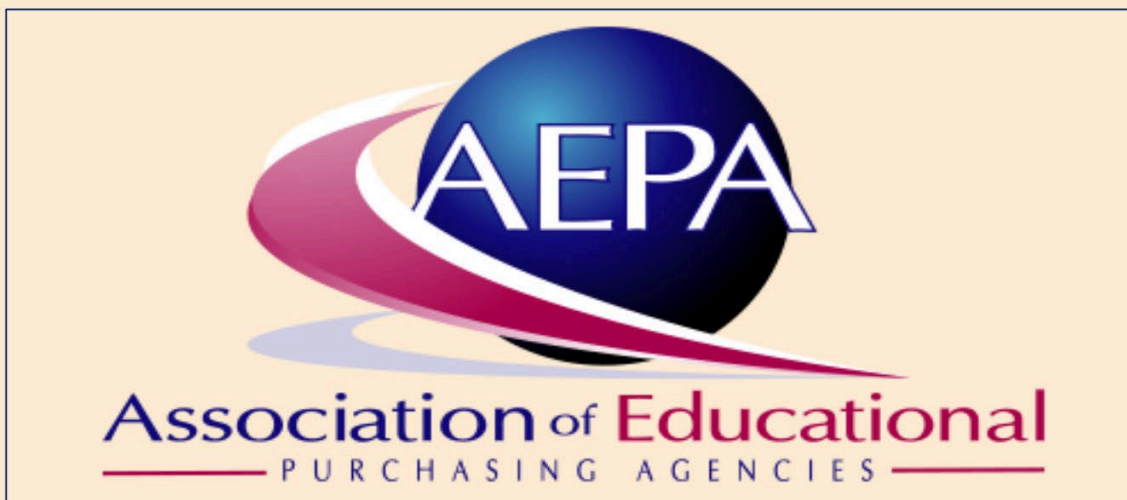
LEAP INTO ACTION CONFERENCE 2022





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CES



SCAN ME



New Mexico's Statewide Teacher Preparation Program for Professionals Seeking an Alternative Licensure Pathway- cesleap.org

State PPSC Board and NMPED Approved:

- ✓ K-8 Elementary
- ✓ 6-12 Secondary
- ✓ PreK-12 Special Education
- ✓ Dual Licensure

LEADERSHIP

ENGAGEMENT

ACHIEVEMENT

PERSEVERANCE



First Year Superintendents Academy (FYSA)

CES has designed this year-long academy to focus on strategic, relevant content alongside powerful interactions and networking opportunities with educational and legislative leaders across the state. High-intensity executive coaching and quarterly learning opportunities will further support new superintendents throughout their first year as they support students in their district.

First Year Principals Academy (FYPA)

FYPA provides a year of ongoing learning, support, and coaching. Targeted professional learning designed specifically for new campus administrators begins with an intensive summer workshop designed to fine-tune leadership skills, strategic planning, and preparation for the school year. Monthly learning sessions, check-in meetings, and one-on-one coaching will ensure high levels of support throughout the first year of principalship.

Requirements: First-Third Year in Principal position; Superintendent's recommendation

Aspiring Superintendents Academy (ASA)

The ASA program provides a full year of rich experiences for learners who aspire to ready themselves for Superintendent responsibilities. Designed to be intensive, thorough, and focused on building skills to prepare future leaders, monthly seminars and assignments equip participants well for their professional growth and aspirations in a highly supportive environment

Requirements: 3 or more years of Administrative experience; Superintendent's recommendation

Administrators Leadership Development (ALD) Program

The ALD program is a year-long PED-approved opportunity for current outstanding NM educators to acquire their 3B Administrative License. Focused learning designed for building leadership, instructional knowledge, communication skills, and other significant skills will prepare participants to become strong and valued district educational leaders.

Requirements: MA Degree; 2B Instructor License; Superintendent's recommendation

Leadership Series

Monthly learning opportunities for leaders across the state will focus on critical topics designed to enhance educational practice. All leaders, or aspiring leaders, are welcome to participate in the learning.

Board Leadership Development (BLD)

This opportunity provides leadership training to new and experienced Board members across New Mexico. Sessions are designed strategically to strengthen educational outcomes across all school districts.

CES Leadership Development Programs





NMCEL 2022 Summer Conference

July 11 - 15, 2022

Embassy Suites, Albuquerque, NM

MEETING THE CHALLENGE WHILE LIGHTING THE FUTURE!



[Carol Johnson, Ph. D., NMCEL 2022 Summer Conference Keynote Speaker](#)

Carol Johnson is a bilingual educator and the creator of Renaissance English in a Flash—the breakthrough vocabulary-building software that helps struggling students learn the vocabulary they need to achieve in the classroom. In addition to 11 years of teaching experience, Carol holds a Ph.D. in Second Language Acquisition & Teaching, specializing in how people learn second languages.

Prior to joining Renaissance: Carol Johnson served as co-founder and president of Eye-Hear Learning, Inc. in Tucson, Arizona. Parenting a child born brain-damaged due to lack of oxygen at birth led to graduate studies in brain and language development; interdisciplinary coursework and research related to language acquisition—both first and second. Graduate studies and life experience as second and foreign language student and instructor, led Carol to the design of a new method to accelerate learning in second language vocabulary and grammar.



[Alizé Carrère - NMCEL 2022 Summer Conference Keynote Speaker](#)

Alizé Carrère is a National Geographic Explorer, filmmaker, and PhD student researching and documenting human adaptations to environmental change. Raised in a house wrapped around a [300-year-old](#) oak tree, her childhood primed her for a unique perspective on what it means to live in a dynamic environment. After moving to Montreal to complete a B.A. at McGill University in Environmental Sciences and International Development, she

spent time living in Panama before returning to McGill to complete an M.Sc. in Integrated Water Resource Management. During this time, she lived in the Middle East working on the relationship between electronic waste and water pollution in Israel and Palestine.

In 2013, Alizé received support from National Geographic to conduct research in Madagascar, where she spent several months uncovering an unlikely agricultural adaptation in response to severe deforestation. Learning of farmers who were turning erosional gullies into fertile pockets of farmland, her work evolved into a greater film project covering human creativity and resourcefulness in the face of environmental hardship (premiering on PBS, September 2021). She brings her social science background and extensive field experience to her filmmaking, with the goal of documenting and elevating the human dimensions of climate change.



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